

## ANNUAL REPORT – 2011-12

This was a defining year for the NC State Poole College of Management, our first year as a named college. We followed through on a commitment made at the time of our naming – to assess and begin to set a course for what our role might be in the area of sustainability, a key interest of our benefactor, Lonnie C. Poole, Jr. We also focused on another key area that defines us as a college: globalization, including both education and research. This report summarizes our activities in these and other areas as they relate to our college goals.

**GOAL 1:** Education: Prepare students for the ever-changing technological and global business climate

**GOAL 2:** Research: Foster an intellectual environment supportive of influential, leading edge research

**GOAL 3:** Engagement: Strengthen external partnerships and global strategic alliances to inform research, enhance teaching, and develop approaches to solve real world problems facing business, public policy makers, thought leaders and non-profit organizations.

### NC State Poole College of Management Achievements: 2011-2012

#### GOAL 1 | Education

*Prepare students for the ever-changing technological and global business climate*

##### Internationalizing the Curriculum

Adding Robert Sandruck to our staff as director of international programs affirms our commitment to providing our students quality international business education opportunities. Sandruck is responsible for assuring that our undergraduate students know the opportunities available to them and to help them navigate the process of selecting and enrolling in courses that support their career goals and keep them on track for timely completion of their degrees. The college has about 200 undergraduate students studying abroad in summer 2012. Following is a summary of activities in this area.

- At the graduate level, full-time students in the college's Jenkins MBA program participated in a spring break short course in China; part-time and online MBA students completed their international experiences in China in the summer months. Master of Accounting students attended accounting courses in Prague taught by Poole College faculty.
- Dean Ira Weiss, who was elected president of the International Partnership of Business Schools (IPBS), and other Poole administrative staff members meet regularly with deans and administrators at other IPBS-affiliated schools to continue developing this international academic network of opportunities for Poole College students. Poole College of Management hosted two administrators from one of the IPBS partner schools, the European School of Business (ESB) at Reutlingen University, Germany, for discussions with current, former and future student participants in an academic exchange that is part of the relationship between ESB and Poole College. Also attending were ESB and NC State international program administrators and NC State foreign language faculty. The college also joined EFMD, an international academic membership organization based in Brussels, Belgium; and continues to expand collaborative

activities with the Skema Business School which has a campus on NC State's Centennial Campus, as well as other international academic relationships.

### **Preparing Students for a Diverse Workplace**

The Poole Undergraduate Programs' advisors continue to strengthen their professional advising model. Diversity is incorporated into the curriculum through the Student Network Groups (SNG) component of the college's M-100 Professionalism, Diversity and Academic Success course for incoming students. Student involvement as mentors in subsequent semesters validates the merits of this approach. More than 700 students participated in SNGs during the fall and spring semesters, assisted by 35 professional mentors, each paired with a student mentor. Together, they identify and encourage new students to participate in multiple diversity-oriented activities in their first year at NC State, setting a pattern for future involvement. As part of this, a number of women students were invited to attend the university's women's leadership luncheon with Poole College faculty and staff members.

### **Applied Learning**

Poole College emphasizes project-based learning throughout the curriculum. Four areas in which this is particularly evident is in the biosciences management, entrepreneurship and technology commercialization, enterprise risk management, and supply chain management concentrations. Faculty-led initiatives in these areas coordinate with executives and practitioners in their industries to provide projects, guest speakers, networking and other applied learning experiences for their students.

Similar applied learning takes place throughout the curriculum. For example, the MBA finance concentration offers students real world experience through the SunTrust Wolfpack Focus Fund which is managed by students in the MBA program's Equity Valuation class. The students have consistently beaten the S&P 500.

Two other examples: students in the Master of Accounting curriculum developed and presented personal finance workshops for non-profit and NC State student organizations, and undergraduate marketing students develop marketing concepts for companies. Undergraduate accounting students provided free income tax assistance to 50 students and other community members through the national Volunteer Income Tax Assistance (VITA) program. Also, the college's dual-degree Master of Global Innovation Management program, including its new Global Luxury Management concentration that starts in fall 2012, engages students with international companies on practicum projects and internships as part of the curriculum.

Following are initiative-based examples.

- **BioSciences Management Initiative (BioSci)**

BioSci-affiliated faculty in the Department of Management, Innovation and Entrepreneurship (MIE) taught four graduate courses in biosciences management and entrepreneurship. Five biosciences companies engaged with the initiative, two of which provided practicum experiences for 19 students. Sixteen industry professionals provided insight as guest speakers. The faculty also taught three undergraduate courses, including one project-based course that has Poole students developing business plans for health care solutions identified by biomanufacturing students in a B-TEC course completed in the prior semester. Biosciences students also are gaining experience using big data analytics as part of their research in their practicum projects. MBA students are working with other Poole faculty who are updating the TEC Algorithm which is used in the MBA program's entrepreneurship and technology commercialization concentration.

The algorithm is being updated to incorporate big data analytics, service innovation, intrapreneurship and sustainability.

- **Enterprise Risk Management Initiative (ERM)**

About 50 students completed the Overview of Enterprise Risk Management course taught by ERM-affiliated faculty in the Department of Accounting. The number of student teams in the follow-up graduate-level ERM practicum course was expanded last year, from two to six, providing real world experience for 19 students who worked on various ERM projects for two banks and for NC State University's Office of the Chancellor. Feedback from both organizations and the practicum students was extremely positive for both the work completed and the applied learning experience.

- **Supply Chain Resource Cooperative (SCRC)**

The SCRC team coordinated the applied learning of 45 graduate and undergraduate practicum teams working with its 11 business and industry partners. Since it was established in 2000, SCRC has sponsored over 400 graduate and undergraduate project teams, involving over 1400 students and 40-plus industry partners. Individual SCRC partner companies Duke Energy and Caterpillar sponsored MBA supply chain fellowships for seven MBA students in the past year.

- **The Entrepreneurship Collaborative (TEC)**

Undergraduate and graduate students apply classroom instruction in business processes and development as they turn business ideas into business plans and launch new ventures. They also apply what they're learning in practicum experiences. Undergraduate students in the Managing the Growth Venture course worked with the lead entrepreneurs at nine companies, and learned from five guest speakers who discussed topics ranging from presentation skills to angel and venture capital investing. Graduate students in the MBA program's entrepreneurship and technology commercialization (HiTEC) concentration supported 12 companies this year, providing strategic analysis and recommendations to early stage high-growth companies. Also, six student teams developed growth strategies and recommendations for six young ventures seeking assistance. Seven student teams worked with 28 technologies from four universities and the private sector, providing evaluation and potential business development. Fourteen volunteer mentors helped guide the teams as they followed the TEC Algorithm and an additional 21 members of the local entrepreneurial community met with students as needed to connect with information, people and other resources. In the end, this year's class produced six potential companies, four of which are moving forward: Tethys, Enterivax, Genetichack, and Zeek

### **Academic Partnership**

In addition to its growing international academic partnerships, Poole College has continued to expand academic partnerships, welcoming its first students in the joint MBA/JD with Campbell University in Raleigh, N.C., and introducing two dual MBA degrees with NC State's College of Engineering: the Biomedical Manufacturing/MBA and the Industrial Engineering/MBA.

### **Technology in Education**

Poole College added an online option for its Jenkins MBA program, with its first cohort of 30 students enrolled in August 2011. The program uses Delta's robust online education platform and onsite lecture capture equipment, which has been upgraded in the past year. Following are additional Poole College technology additions supporting Poole College's teaching and learning environment.

- Jenkins MBA students in the biosciences management concentration are learning about and applying big data analytics as part of their practicum projects with area biosciences firms, using NC State's Virtual Computing Lab managed by the College of Engineering's Department of Computer Science, working with Poole College researcher Dr. Michael Kowolenko.
- A Bloomberg software and data station, including a large monitor and a printer for student and faculty research, was installed in the college's Caterpillar Supply Chain Resource Cooperative suite. This data center is being used for supply chain student research projects and also is available to faculty and other students for research projects. The comprehensive database includes business and industry news and analytics. Students also may participate in a Bloomberg certification process.
- A Credit Suisse Financial Center data wall was installed, displaying business news and stock marketing information, including information about companies being tracked in Poole College's Jenkins MBA Equity Valuation class
- Fifty-one new computers were installed in the Poole College's Teaching Lab and Economics Graduate Lab.
- The college now has 11 classrooms with audio/visual recording (capture) technology in Nelson Hall and four in the college's MBA @ RTP location. These resources were used by nine instructors for 13 classes in spring 2012 and 12 instructors for 14 classes in fall 2011. Faculty record lectures to supplement their live classes. Classroom technology improvements include installation of nine high definition, wide-screen projectors and two LCD monitors that enable faculty to deliver lectures more effectively.
- A new Economics seminar room was fitted with an LCD projector with the Walltalker writing/projection surface on all walls, for use during faculty and graduate student meetings.
- The college saw continued growth in the number of faculty and students using the NCSU learning management system (WolfWare powered by Moodle). In fall 2011, 10,325 Poole students were enrolled in Moodle-driven courses, and 2011, 9,325 were enrolled in spring 2012, up from 8,393 in fall 2010 and 8,630 in spring 2011.

## **GOAL 2 | Research**

*Foster an intellectual environment supportive of influential, leading edge research*

Following Lonnie Poole's naming gift in December 2010, the college began to explore opportunities in the area of sustainability, one of his key areas of interest. A faculty task force completed a comprehensive assessment of sustainability related research under way in Poole College and across NC State University. A summary of that report is available here [<http://www.poole.ncsu.edu/index-exp.php/publications/article/defining-the-future-poole-colleges-focus-on-sustainability/>].

Poole College's leadership team continues to encourage, support and reward faculty for expanding their research activities, including multidisciplinary projects with colleagues across the university, the Research Triangle Park, and internationally. Following are a few examples.

- Dr. Stacy Wood, Langdon Professor of Marketing, established her Consumer Research Lab in Nelson Hall, and began work on various research projects, with a graduate assistant.
- Dr. John Seater, Poole College's Thurman-Raytheon Distinguished Professor in Economics and Dr. Maurizio Iacopetta, on the SKEMA faculty and member of the "Observatoire Français des Conjonctures Economiques (French Economic Observatory, OFCE), co-directed the Workshop on Economic Growth attended by over 30 researchers from France, the U.S. and the U.K., held at SKEMA's campus at Sophia Antipolis, a technology park near Nice, France. Seater and Dr. Nora Traum, assistant professor of economics, were among those presenting papers and Seater also was a discussant.

- Several Poole faculty presented papers and participated in research seminars at the University of Surrey, U.K., and the University of Sao Paulo, Brazil, through NC State's University Global Partnership Network. Participating in Brazil were Drs. Jonathan Bohlman, Beverly Tyler, and Stacy Wood; Tyler also presented papers at the University of Surrey.
- Dean Ira Weiss presented several workshops on the work Poole faculty are doing in the areas of innovation and big data at the University of Sao Paulo and German-Brazilian Chamber of Commerce in Sao Paulo.
- The Department of Economics continued its coordination of research workshops in the areas of agricultural economics, industrial organization/applied microeconomics, econometrics, macro/money/international economics, the Triangle Resource and Environmental Economics Series, and the CenREP Lunch Colloquia, and the Department of Finance coordinated the Finance Workshop Series
- The ERM Initiative was commissioned by the AICPA to develop an ERM Assessment Tool and related case study for organizations wanting to conduct a self-assessment of their ERM maturity. The Assessment Tool and separately issued case study were released globally in January 2012 as part of the AICPA's launch of its partnership with the London-based Chartered Institute of Management Accountants. ERM faculty, in partnership with AICPA, conducted its third annual research study, *Report on the Current State of Enterprise Risk Oversight*. This study provides insights about the relative state of ERM implementations in over 400 organizations. This study is featured on the AICPA's website and is often cited in academic and best practice thought leadership documents.

## Highlighted Faculty Funding Awards

### Research Fellowship Awards:

- Ernst & Young Faculty Research Fellowship was awarded to Dr. Paul Williams
- Reznick Group Faculty Research Fellowship was awarded to Dr. Joe Brazel

### Faculty Research and Professional Development Grants:

- Dr. Joe Brazel, Accounting, *Do Hindsight Bias and Audit Committee Support Affect the Evaluation of Skeptical Auditors?*
- Dr. Bob Hammond, Economics, *Heterogeneity in Gymnastics: Testing a Complete Information Model of Ordinal Tournaments Using a Natural Experiment*
- Dr. Jeff Stonebraker, Business Management, *Modeling Latent Therapeutic Demand for Common Variable Immunodeficiency*
- Dr. Nora Traum, Economics, *Sovereign Risk Premiums in the Eurozone*
- Dr. Jing Zhao, Business Management, *CEO Severance Agreements and Corporate Financing Decisions*

## Faculty Research Recognition

- **Dr. Ted Baker**, professor of entrepreneurship: Received the 2011 Greif Research Impact Award for his paper, "Creating Something from Nothing: Resource Construction through Entrepreneurial Bricolage," published in the *Administrative Science Quarterly*. The award recognizes impact as measured by number of citations in the five years since it was published; to date, the paper has 103 citations through the Web of Science and 340 through Google Scholar.
- **Dr. Paul Bergey**, associate professor of information technology, Department of Business Management, was named to a four-year term as editor of IEEE Engineering Management Review.

- A research article by **Dr. David Henard**, associate professor, marketing, Department of Business Management, Customer Satisfaction: A Meta-analysis of the Empirical Evidence, was placed on the Journal of Academic Marketing Science's Top 10 list in its 40th anniversary issue.
- A research paper co-authored by **Dr. Robert Handfield**, Bank of America University Distinguished Professor of Supply Chain Management, Department of Business Management, received the Emerald Citation of Excellence award at the Academy of Management's annual meeting in August 2011.
- **Dr. Fay Cobb Payton**, associate professor of information technology, Department of Business Management, was named to a five-year term as editor of Health Systems, a journal of the Operational Research Society.
- **Robin Pennington**, Accounting: Best Reviewer Award, Journal of Information Systems and Best Paper Award, Behavioral Research in Accounting
- Ernst & Young Faculty Research Fellowship: Paul Williams
- Reznick Group Faculty Research Fellowship: Joe Brazel
- Poole College Departmental Research Awards
  - Accounting Research Leadership Award: Joe Brazel
  - Accounting Research Growth & Innovation Award: Mark Beasley
  - Business Management Research Leadership Award: David Henard
  - Business Management Research Growth & Innovation Award: Christian Rosetti
  - Economics Research Leadership Award: Thayer Morrill
  - Economics Research Growth & Innovation Award: Melinda Morrill
  - Management, Innovation & Entrepreneurship Research Leadership Award: Beverly Tyler
- Poole College Research Awards
  - Research Leadership Award: Joe Brazel
  - Research Growth & Innovation Award: Melinda Morrill

View all Poole College faculty research activity at: <http://poole.ncsu.edu/index-exp.php/research/>

### **GOAL 3 | Engagement**

*Strengthen external partnerships and global strategic alliances to inform research, enhance teaching, and develop approaches to solve real world problems facing business, public policy makers, thought leaders and non-profit organizations.*

The college's faculty – individually and through our centers and initiatives – continue to develop new teaching and research relationships with business, industry, other colleges and units at NC State, and other academic institutions in the U.S. and abroad. Following are our engagement highlights for 2011-12. The college's Office of Development and External Relations has expanded its alumni outreach activities in various regions of the country.

#### **BioSciences Management**

The Biosciences Management Initiative continues to work with its industry advisory board to assure the Jenkins MBA curriculum in biosciences management meets industry needs, and to identify practicum projects for students in this graduate-level concentration. About 200 professionals registered for the initiative's Seventh Annual BioSciences Forum, with presenters from IBM Global Healthcare & Life Sciences, Hutchinson Technology Inc., and Novartis Vaccines and Diagnostic.

## **Enterprise Risk Management (ERM)**

The ERM Initiative developed and delivered executive education workshops in collaboration with the American Institute of CPAs (AICPA) and the North Carolina Commissioner of Banks, for individuals serving on boards of directors or as C-level executives who report directly to boards. The AICPA workshops were held in New York City, NY, with approximately 75 attendees. The Advanced Bank Directors' workshops offered in conjunction with the NC Commissioner of Banks were held in Greensboro with 150 attendees.

The Fall 2011 ERM Roundtable Summit in Raleigh, N.C., featured executives from UPS and Mars Inc., who shared real-world insights about their companies' ERM implementation to an audience of over 200 participants from 18 states. The Summit also featured a panel of chief risk officers from Hospital Corporation of America, Best Buy, Cisco Systems, and KPMG. The ERM Initiative's first out-of-state Roundtable Summit was held in Atlanta, Georgia, with approximately 100 participants from over 22 states. Presenters were ERM executives at The Coca-Cola Company, Lockheed Martin Corporation, Standard & Poor's, Delta Airlines, Advance Auto Parts, and the Federal Home Loan Bank Board.

ERM faculty designed, developed and delivered customized ERM training or coaching for boards of directors and executive management of organizations including BB&T Bank (Winston-Salem), Alaska Air (Seattle, WA), Marsh & McLennan (New York, NY), Raven Industries (Sioux Falls, SD), Credit Risk Management (Raleigh, NC), among others. In addition, the faculty worked with NC State's Chancellor's office to launch ERM at NC State University. The faculty also worked with Deloitte's global risk advisory services leadership team to develop and deliver Deloitte's inaugural "Risk Academy" at the firm's new Deloitte University in Dallas Texas to over 500 partners and senior executives in its Advisory Enterprise Risk Services practice area. Plans are to take the Risk Academy to professionals in India, China, and Europe during 2012-2013.

ERM continues its web-based outreach and engagement activities, including 15 editions of the ERM In the News e-newsletter that is distributed to over 10,000 individuals, with 700 new subscribers added in the past year. The initiative launched a video series as well.

## **Entrepreneurship**

The 2011-12 academic year was a building period for The Entrepreneurship Collaborative (TEC), a new unit in the college built on the faculty's experience in entrepreneurship education at the undergraduate and graduate levels and its connections with the regional entrepreneurship community. TEC is based on a view held by the MIE department's entrepreneurship faculty that the classroom is both a learning experience and an engagement opportunity. The faculty aims to be recognized as the clear leader in entrepreneurship education and is strengthening and developing new working relationships with the local and regional entrepreneurial ecosystems, including innovators, inventors, entrepreneurs, service providers, investors and patriachs, using an approach that is similar to the 'clinical' model used by medical schools with teaching hospitals. TEC is organically building its networks by providing opportunities for these various groups to engage on whatever level is useful or appealing to them, using the new TEC website, launched in spring 2012, as a portal to the college's entrepreneurship education, research and outreach activities.

Beyond the classroom, a TEC faculty member advises the NCSU C.E.O. Club, which meets every other week in Nelson Hall for networking, idea creation, and experiential learning. Speakers have included founders or representatives of start-up companies including Argyle Social, Sound Around and Reverb Nation, Kinder Soles and SoleMates, and Transloc.

Ten HiTEC graduate interns applied their knowledge to the Accelerating the Commercialization of Technology (ACT) program which provides technology assessment services to the NCSU Office of Technology Transfer. This activity was funded with grants from OTT and the Kenan Institute for Engineering, Science and Technology. Over the course of the year, the interns triaged and prepared in-depth analysis for NCSU intellectual property disclosures in support of the Chancellor's Innovation Fund selection process. TEC also began offering Review Panels for startup entrepreneurs to practice their investment pitches and receive feedback from local seasoned entrepreneurs, faculty and MBA students.

### **Innovation Management**

The Center for Innovation Management (CIMS), working with the Department of Computer Science in NC State's College of Engineering, focused on the potential of big data analytics in business decision making. This focus helped raise company membership to 11 in the past year. Key areas of engagement follow.

- **Big Data Analytics:** This five-phase process enables companies to experiment with and learn how to create business intelligence from the massive amounts of unstructured text data available on the Internet. Two companies participated as project sponsors in the past year, and Jenkins MBA practica students in the biosciences management concentration learned how to use the big data analytics while working on business intelligence gathering projects for BioSci-affiliated companies. Dr. Michael Kowolenko, an industry leader, has joined the college as research professor with a focus on big data analytics.
- **TEC Renaissance:** a CIMS-funded three-year project to update and add business intelligence gathering to The Entrepreneurship Collaborative's TEC Algorithm. Work progressed to the point the participating researchers are ready to validate the new methodology with CIMS-participating companies which will be part of new company membership resources.

### **Supply Chain Management**

The Supply Chain Resource Cooperative (SCRC) established its first industry advisory board in spring 2012 with 15 members representing 12 companies. SCRC's two biannual meetings provided opportunities for practitioners from member companies to learn from faculty and other experts on current supply chain topics, including the talent pipeline, and to hear from students as they reported on their supply chain practicum projects. The SCRC website, updated in the past year, documents and disseminates supply chain management knowledge to help companies, practitioners and students. A growing number of individuals are signing up to receive the SCRC newsletter or to learn about the supply chain MBA curriculum, and Rob's blog has been listed as one of the top 50 Best Blogs by Business Professors by OnlineMBA.com.

### **Other Activities**

- **Sustainability:** Poole College faculty, led by Scott Showalter, professor of practice in the Department of Accounting, conducted a comprehensive assessment of sustainability activities across the NC State campus, identifying more than 200 active research projects in various aspects of sustainability. More than 40 NC State researchers from various colleges and departments across campus attended the meeting at which the report was discussed. Discussion of potential joint research and teaching opportunities in sustainability continued during a series follow-up workshops hosted by Poole College. Also, Showalter assisted the Poole College graduate student group, Net Impact, in identifying speakers for the group's first Sustainability Interchange Conference designed to inform undergraduate students across campus about career opportunities related to sustainability. Poole College's Executive Programs collaborated with the College of Agriculture and Life Sciences and Bayer Crop Science on a sustainability workshop.



- Alumni Relations: Poole College welcomed Anya Reid as new executive director of development and external relations for the college. With Vicki Renneker-Nakayoshi, the development team coordinated with the NC State Alumni Association to host several well attended alumni receptions in Charlotte, N.C.; Washington, D.C., and New York City, N.Y. Several of these sessions were held in partnership with NC State Chancellor Randy Woodson and, on occasion, the College of Engineering.
- Wells Fargo Executive Series: Poole College's Wachovia Executive Series was renamed the Wells Fargo Executive Series in fall 2011, with the merger of the two financial institutions. The series brings to campus six national or global executive officers to provide students insight into their leadership style, challenges and opportunities, drawing audiences of 200 to 400 students and business community members.

### **Executive Programs**

The college's Executive Programs developed and delivered programs to 10 client companies, involving about 265 participants. Additional executive engagements were managed through the college's Center for Innovation Management Studies, engaging with three companies, and the college's Enterprise Risk Management Initiative, engaging with two organizations. Executive Programs also held two events to promote its Business Collaboratories approach to professional education and development, and participated in the Triangle Organization Development Network symposium, *Thriving in Uncertainty and Complexity: A Symposium for Business Leaders* held in June 2012.

### **Media Relations**

The number of stories regarding Poole College faculty research has been growing in the national and international media: 145 media hits appeared in 113 publications with a total potential viewership of 42 million. Publications range from the Triangle area's News & Observer, MedCity News, Triangle Business Journal and TechJournal South, Carolina Journal Online and WRAL to the Brazilian online publication, inteligemcia and the Toronto Telegraph. Included are professional publications like Accounting Today, American Banker, Business Insurance, and national business media, such as Barons, Bloomberg Businessweek, Forbes Blogs, InformationWeek, and Investor Village.

## **ACCOLADES**

### **Faculty & Staff**

- Pam Bostic, director of the Jenkins MBA program, was recognized with a Woman Extraordinaire Award from Business Leader Magazine
- Roger Debo, director of The Technology Collaborative and HiTEC faculty member, received one of two NC State Entrepreneur of the Year awards
- Poole College of Management Board of Governors Teaching Excellence Award nominee: David Hyman
- Poole College of Management Departmental Teaching Excellence Awards
  - Accounting Graduate Teaching Award: Scott Showalter
  - Business Management Undergraduate Teaching Award: Michael Stanko
  - Economics Graduate & Undergraduate Teaching Awards: Thomas Grennes
  - Management, Innovation & Entrepreneurship Undergraduate Teaching Award: Lewis Sheats
- NC State Academy of Outstanding Teachers: Clint Davidson and Melissa Hart
- NC State Alumni Distinguished Undergraduate Teaching Awards: David Henard and Craig Newmark

- John Seater, Thurman-Ratheon Distinguished Professor of Economics: received NC State's Distinguished Graduate Teaching Award in May 2011.
- Beta Gamma Sigma Faculty Inductees: Mehmet Caner and Kathy Krawczyk
- Poole College EPA Award for Excellence: Winner, John Hutchings; nominee, Anna Rzewnicki
- Poole College SPA Award for Excellence: Winner, Beau McElreath; nominees, Kathy Ford, Carolyn Smith, Deborah Waller

### **Students and Alumni**

- Jon W. Bartley ('69, Poole College of Management), professor of accounting and former associate dean of the college, received the college's 2012 NC State Alumni Association Distinguished Alumni Award.
- Josh Bielick (B.S. business and entrepreneurship) and fellow students Nicholas Sailer and Tim Reavis won Best Picture and Best Director awards for their short film, *The Strong One*, at the 2012 summer Campus MovieFest in Hollywood, Calif, the finals for this international student filmmakers competition.
- Michael T. Constantino (B.S., '84 and '85), assurance partner and managing partner for the Raleigh and Greensboro offices of Ernst & Young, has been named the Person of the Year by the Poole College of Management at North Carolina State University.
- Undergraduate accounting student senior Johna Edmonds was selected for a KPMG Global Internship, and worked in Paris, France, during the spring 2012 semester.
- Robert Flynn, (MBA 2012) was selected to attend the Canadian Leadership Orientation Program in summer 2011.
- Evan Gearino, economics undergraduate, received the 2012 Robert L. and Marilyn D. Blanton Enhancement Grant to pursue independent research this summer, examining the Palestinian-Israeli conflict in Jordan.
- Lei Ji, PhD in economics (2012) received the Max Weber Fellowship for summer 2012.
- Alex Martin (B.S. 2012), business management/entrepreneurship student and Hamilton Scholar, was selected for a Fulbright García-Robles Binational Business Grant and will be working with a company in Mexico in 2012-13
- Robert Martin, (B.S., 2012), received one of 11 Society of Human Resource Management Foundation scholarships in February 2012.
- Gulcan Onel, M.S., Economics, 2007; Ph.D. candidate, Economics, received the AAEA Outstanding Ph.D. Dissertation award and Gerry Carlson Outstanding Departmental Dissertation Award
- Andryi Shymonyak (Poole College and CHASS, 2015) received the Atlantic Coast Conference Inter-Institutional Academic Collaborations Creativity and Innovation Award, which is supporting his two-month summer research project in the Ukrainian cities of Kharkiv, Kyiv, Lviv, and Odessa researching the causes of the increasing polarity in Ukraine and the resulting political, economic, social, and cultural consequences of polarization.
- Crystal Tsang, a junior in accounting in the NC State Poole College of Management, received one of two first place awards in NC State's annual Family of the Year essay competition, in which she honors her father, mother and brother.
- Four of the first group of Fast 15 award recipients selected through NC State's Springboard Initiative got their start with a bit of help from students in the Poole College of Management's Jenkins MBA program. The four are Oryx Bio, Polymer Braille, VaporPulse, and Xanofi.
- The student teams working with Enterivax and Tethys placed first and second, respectively, in the Poole College Leadership Showcase. 7ED, another TEC team, and Zeek placed first and second, respectively, in the NC State Lulu Business Plan competition.

- Collegiate DECA's Poole College team brought home seven awards from the Collegiate DECA Regional Conference on February 20, 2012. At the international conference in April 2012, two Poole members received first place the Business Ethics category: William Burnett and Thomas Lamm. In total, 11 chapter members placed in the top 15 in the finals, and seven received top 10 awards.
- The Master of Accounting student team, Wolfpack in the Black, won first place in the 2011 National AICPA Accounting competition.
- The NC State Society for Human Resource Management (SHRM) student chapter, housed in Poole College, was among 109 student chapters earning a Superior Merit Award for its accomplishments in the 2010-2011 academic year.
- The NC State Lambda Omicron chapter of Alpha Kappa Psi received two awards, the Outstanding Chapter award and Impact Award.
- A Jenkins MBA team received second place in the Triangle Global Health Case Competition.
- A Jenkins Graduate School team won first place in the Association for Corporate Growth's ACG Cup challenge in February 2012. Team members were Michael Donahoe, Ben Mathew, and Manasi Shah, all in the Jenkins MBA program, and Alyssa Jaklitsch in the college's Jenkins Master of Accounting (MAC) program.

### College Rankings

- **Bloomberg BusinessWeek:** MBA-Part Time, 30<sup>th</sup> nationally, 5<sup>th</sup> in the South (first time for this ranking); Undergraduate: 100
- **U.S. News & World Report:** (2011) - MBA FT, 83| MBA PT, 59| Undergraduate 81
- **Forbes:** 10 Most Innovative Business School Classes: Product Innovation Lab
- **Supply Chain Management Review** (2009) - Supply Chain Management Curriculum: 14th by academics | 20th by practitioners | overall ranking, 18<sup>th</sup>
- **Accounting Report: MAC and Bachelor's Accounting Programs:** top 30

### ADMINISTRATIVE UPDATE

On the operational level, the college's continued careful stewardship of its financial resources brought us to the end of the academic year with minimal disruption of services to our students. We responded to ongoing economic constraints by continuing to adjust faculty teaching assignments, further reducing reliance on adjunct faculty and replacing multiple sections of classes serving smaller numbers of students with larger sections, and creating more distance education sections to help students continue progress toward their degrees. The college also filled vacancies and new positions required to meet growing program needs.

### Retirements, departures, changes

- Dr. Steve Barr, professor, Department of Management, Innovation and Entrepreneurship, stepped down as department head
- Dr. Paul Bergey, associate professor, IT, Department of Business Management
- Trudi Brown, director, development and external relations, Office of the Dean, resigned
- Dr. Keith Brouthers, professor, Department of Management, Innovation and Entrepreneurship, resigned
- Morgan Coston, scheduling officer, Office of Undergraduate Programs, resigned
- Donna Duff, accounting technician, Office of the Dean, retired
- K. Leigh Forell, advisor, Office of Undergraduate Programs, resigned
- Ed Hand, director, development and external relations, Office of the Dean, resigned

- Dr. Wooseong Kang, assistant professor, marketing, Department of Business Management, resigned
- Asli Leblebicioglu, assistant professor, Department of Economics
- Dr. Ray Palmquist, professor, Department of Economics, retired
- Dr. Fanis Tsoulouhas, Department of Economics, resigned
- Lauren Van Arsdale, administrative support specialist, Supply Chain Resource Cooperative
- Elizabeth Warren, academic advisor, Office of Undergraduate Programs, resigned

#### **New Hires/Appointments**

- Dr. Nachiket Bhawe, assistant professor, Department of Business Management
- Carla Brown, accountant, Office of the Dean
- Ashlee Creech, Jenkins MBA program assistant, Jenkins Graduate Programs
- Arnette Ejirie, assistant dean, budget and finance, Office of the Dean
- Dr. Norris Gunby, Jr., teaching assistant professor, Department of Management, Innovation and Entrepreneurship (MIE)
- Dr. Brad Kirkman, professor and MIE department head
- Dr. Brad Lindsey, assistant professor, Department of Accounting
- Dan McGurrian, director, Executive Programs/Business Collaboratories, Office of the Dean
- Troy Pinkins, administrative associate, Jenkins MBA Program
- Anya Reid, executive director, development and external relations, Office of the Dean
- Beth Ritter, lecturer, MIE Department
- Dr. Stephanie Robinson, assistant professor, Department of Business Management
- Robert Sandruck, director, International Programs, Office of Undergraduate Programs
- Dr. Andrew Schmidt, assistant professor, Department of Accounting
- Donna Steinkogler, executive assistant, Office of the Dean
- Dr. David Townsend, visiting professor, entrepreneurship, MIE Department
- Dr. Qingqing Wu, assistant professor, Department of Business Management