

College of Humanities and Social Sciences 2010-2011 Annual Report

North Carolina State University

Jeffery P. Braden, Dean

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The College of Humanities and Social Sciences (CHASS) respectfully submits this annual report to the Office of the Provost. CHASS contributes to the university's strategic goals by enhancing the success of our students through educational innovation; through faculty contributions to scholarship and research; by producing strong interdisciplinary scholarship and developing research programs addressing social challenges; by enhancing local and global engagement through educational programs and focused strategic partnerships here and abroad; and by working aggressively to improve organizational efficiency.

Changes in the Service Environment

Three factors stand out in our service environment: (1) diminishing resources, (2) increasing demand for our academic programs, and (3) stagnation regarding degree program proposals. The implications of each factor for the college and university appear below.

Diminishing resources. The college was asked to plan for reductions to state appropriated funding for the third consecutive year; this year's target was \$3M or 9%. Given that the college budget is 1% non-personnel costs, 8% non-teaching personnel, and 91% teaching personnel (with 64% in tenured/tenure track faculty and 27% in non-tenure track faculty and graduate assistantships), and that previous reductions had eliminated most non-essential personnel (and in some cases, left entire departments without operating funds), there was no choice but to include reductions to teaching and research faculty. Although budgets have not been settled as of this writing, the strategy the college implemented in planning was to (a) achieve as many additional savings as possible via improvements in efficiency to business operations (which we are aggressively pursuing in light of the university's business reorganization plans, including collaboration with the College of Education to create a prototype regional service center), and (b) protect tenure track faculty and graduate assistantships (which are core to our graduate education/research mission). Therefore, we anticipate substantial reductions to our non-tenure track faculty ranks, which will mean a concomitant loss of courses for students across the university. Although we are aggressively pursuing strategies to recover lost courses (e.g., using large classrooms, hybrid course offerings, reassigning faculty with low scholarly activity to more teaching, realigning faculty teaching loads to distribute cuts across all levels), and we appreciate university leadership's application of budget principles that have led to smaller proportional cuts to CHASS than to other units, we nonetheless anticipate shortfalls in our ability to offer courses needed at the general education program (GEP), college majors, and graduate level courses. Finally, even if some of our funding is restored (e.g., via one-time funds), we anticipate difficulty staffing sections, as such funding typically comes late in the planning cycle, and may leave us with difficulty finding instructors and classrooms.

Increasing demand. Our college continues to award more undergraduate degrees than any other on the campus (more than 1,000 again this year). According to data from the chancellor's office (ALM 10 May 2011), CHASS enrollment has grown more in the last decade both as the proportion of students (61%) and total number of students (1,880) than any other college on campus. Changes in tenure-track faculty (+13%) have not kept pace, and so we have attempted to use non-tenure track faculty and staff (+48%) to help us meet demand. In the past year, the number of applications to CHASS graduate programs was greater than all other colleges except for Engineering and PAMS. CHASS graduate enrollments continue to follow a 10-year growth trend, both at the master's and doctoral levels. Indeed, admitted CHASS graduate students are typically accounting for 18-20% of new graduate enrollments in the university. Finally, growth in other colleges (+29% over the past decade) also impacts our college, as undergraduates in other colleges typically take more than 10% of their coursework in CHASS. We are also the largest recipient of internal transfers from across campus, meaning we play a unique role in helping students towards matriculation.

Stagnation of degree program proposals. A number of degree programs we have proposed have stalled, in part because of budgetary shifts, and in part because of a lack of willingness and/or ability on the part of UNC-GA to act on proposals. Our PhD in Public History has been reviewed but no action has been taken by GA; other programs (e.g., PhD in Sociolinguistics, BA in Film Studies) remain in limbo. Inaction on these items impairs our ability to meet our proposed enrollment projections, as those projections had assumed these programs would exist. However, we are considering new ways to respond to these challenges, including creation of "umbrella" degrees, consolidation of existing degrees, and review of degree program productivity to realign existing resources.

Major Initiatives

Despite the challenges in our service environment, our college is actively leading a UNC system-wide initiative aimed at sustaining and advancing our capacity to support globalization priorities on our campus and throughout the state through strategic analysis of foreign languages. The Department of Foreign Languages and Literatures hosted department heads from across the UNC system to consider how to sustain (or even increase) student access to foreign language programs, while decreasing the total resources, by realigning and sharing language resources across the entire UNC System. The conference produced a number of proposals that Chancellor Emeritus Woodward received on behalf of President Ross and the UNC-GA. Chancellor Woodward committed to working with us, President Ross, and Vice President Ortega over the coming year to develop radical, paradigm-changing processes that will ensure instructional and scholarly diversity and depth in all languages currently in the UNC System.

Diversity: Initiatives and Progress

The CHASS Diversity Office was led by Traciell Reid (Political Science) until 30 Dec., 2010; the college is currently seeking a new director, and is contemplating realignment of administrative duties with the

expectation that a new director will be on board by fall 2011. Our college continues its commitment to increasing the diversity within its student body, its faculty and its administrative staff as well as creating an inclusive climate in which individuals, regardless of their differences, are welcomed, respected, and celebrated. CHASS has one of the most diverse student populations at the university. In the past five years, the percentage of undergraduate and graduate students from under-represented groups has steadily increased. From 2006 (fall) to 2010 (fall), the percentage of undergraduate students from underrepresented groups jumped from comprising 17.9% to 21.1% of the total undergraduate student population in CHASS. There were notable and yearly increases among Asian and Hispanic/Latino students. It must also be noted that the percentage of African-American undergraduates declined over the same five-year period. Similarly, CHASS's graduate programs have made commendable gains in increasing the diversity among graduate students. Between 2006 and 2010, the percentage of graduate students from underrepresented groups rose by approximately 5%. Specifically, these students comprised 18.5% of CHASS graduate students in 2006 and 23.5% according to 2010 enrollment data. The Directors of Graduate Programs and faculty have made notable and consistent progress in recruiting African-Americans, Asians and Hispanic/Latino students to their graduate programs. The percentage of African-Americans graduate students rose from 10.3% in 2006 to 12.2% in 2010; the percentage of Asian graduate students went from 1.4% in 2006 to 2.3% in 2010; and the percentage of Hispanic/Latino students went from 2.6% in 2006 to 3.6% in 2010.

The budget difficulties during the past several years must be considered when assessing whether gains or retrenchments have occurred within the faculty and administrative staff. The fiscal climate resulted in severe restrictions on hiring, hiring freezes and, unfortunately, reductions in personnel. Even so, CHASS still has one of the most diverse faculties and administrative staffs at the university. The trend line for African-Americans among the faculty is noteworthy. In 2006, 6.1% of the CHASS faculty was African-American. The percentage of African-American faculty members dropped to 5.0% in 2007, and their percentages have remained steady over the past 3 years (2008: 5.2%; 2009: 5.1%; 2010: 5.3%). Budgetary constraints stalled the momentum that was underway in diversifying the faculty and administrative staff; also, some of the faculty CHASS recruited have moved into administrative positions in the university, further diminishing our faculty ranks.

A commitment to diversity involves more than counting. It involves a multi-faceted approach that recognizes that in an academic environment, "diversity" must be a part of our scholarly inquiry, discussed from different disciplinary perspectives and analyzed using a variety of methodologies. The college has sponsored several events in which CHASS faculty and other scholars have drawn upon their research to discuss topics that have arisen in our diverse and pluralist society, or that celebrate the variety of cultures that characterize NCSU and its surrounding communities. Seminars sponsored by the CHASS Diversity Office included "Islam from a Multi-Disciplinary Perspective" and "Religious (In)Tolerance: Religious Diversity in a Pluralist Society."

Our faculty continue to assume leadership positions and to be recognized for excellence in contributing to diversity in the university community. Sheila Smith-McKoy, director of Africana Studies, was recently

named to also lead the university's African American Cultural Center. Dr. Rupert Nacoste, Alumni Distinguished Undergraduate Professor of Psychology, delivered three presentations for faculty development through the Office for Diversity and Inclusion. Two of the three ADVANCE grantees (Dr. Mary Wyer, Psychology, and Dr. Laura Severin, English) are investigating and building the role of women in science—a major contribution to NC State's WISE (Women in Science and Engineering) Program. Finally, three college faculty (Heidi Hobbs, Political Science; Rupert Nacoste, Psychology; and Trace Reid, Political Science) were selected for university-wide awards in the inaugural year of the Diversity Awards event.

Instructional Program Advances

This year, our college placed a greater focus on reviewing and consolidating academic programs than creating new programs. Although CHASS is home to more than half of the undergraduate majors on campus, only 7 of 27 (26%) of the undergraduate programs flagged for additional review by the Provost's office are located in CHASS (i.e., about half the number that would be expected if programs were randomly distributed across colleges). Furthermore, none of the college's graduate programs were identified for review, meaning our college has been unusually successful at ensuring its programs are productive. However, we will collaborate with the provost's office in the coming year in reviewing flagged programs, considering whether those programs should be changed, eliminated, or modified to ensure wise and efficient use of academic resources to advance the university's strategic goals. We are also well along in sustaining national accreditation for our Social Work degrees (self-study due in spring 2012), proposing a major grant from the NEH to support a training and certificate program in Public History, and securing external funding (e.g., private donors, Habitat for Humanity) to develop and expand courses, minors, and certificates in nonprofit studies.

Research and Scholarship

Faculty in CHASS published 48 books, 101 book chapters, 221 refereed articles, 736 papers and invited talks at conferences, 73 book reviews, and 192 other works (poems, short stories, media pieces, and technical reports) this year. In addition, faculty have a high number of works accepted for publication (29 books, 97 book chapters, 104 articles in press) as of this writing. CHASS faculty also serve as editors of more than eight scholarly journals, and serve on hundreds of editorial boards for scholarly journals.

Faculty also submitted approximately 85 proposals, requesting approximately \$24,000,000 of extramural funding. Of the 32 awards received, 18 were federal (\$4,731,879) and 14 were non-federal (\$275,844). Monthly training workshops for departmental staff were again offered this year. This year the faculty submitted more proposals, received more awards, and more federal awards than in the prior fiscal year. This continues a trend toward seeking and winning more funding from federal agencies, which continues to improve the college's indirect cost recovery.

The following illustrate the range and impact of externally-funded research and engagement in the College:

- Sarah Bowen and Sinneka Elliot (Sociology and Anthropology), in cooperation with colleagues in CALS, secured a \$3 million award from the USDA to study methods to reduce childhood obesity in low-income populations.
- Ann Ross (Sociology and Anthropology) received a \$285,000 grant from the National Institutes of Justice to study the accuracy of radiographic methods for uniquely identifying human remains.
- John Wall (English) received a \$49,000 National Endowment for the Humanities Digital Humanities Start-Up Grant to explore the feasibility of adding “time, aural space, and action to the virtual creation” of the pre-Wren St. Paul’s Cathedral in London.
- Donald Drewes received a \$900,000 contract from the NC Employment Security Commission to continue his work on O*NET, a national occupational information system that improves knowledge of workforce trends.
- Akram Khater (History) and Anna Bigelow (Philosophy and Religious Studies) secured a \$100,000 grant from the U.S. Department of Education to develop an undergraduate major in Middle East studies.

Extension

CHASS faculty engage with state, national, and global communities. They volunteered on boards and advisory committees, made hundreds of media appearances, offered commentaries, wrote op-ed pieces and blog entries, and gave public and organizational presentations. CHASS faculty appeared regularly in print and electronic media, including MSNBC, NPR, The Chronicle of Higher Education, Discovery News, the News and Observer, and WUNC radio’s program “The State of Things.” Musical concerts brought national and international guest artists to campus, while the Film Studies program, the Middle East Studies program, and Africana Studies all hosted film series around relevant topics. Our faculty judged poetry contests, consulted with agencies of the U.S. federal government and nonprofit task forces. Faculty organized and gave workshops, readings, concerts, and symposia.

The Center for Family and Community Engagement (CFFACE), which grew out of the Department of Social Work, provides a core around which faculty, students, staff, and community groups collaborate to conduct highly engaged scholarship in North Carolina, the nation, and around the world. CFFACE builds on director Joan Pennell’s strong research agenda and external funding that has exceeded \$6.5 million since 1998. Dr. Pennell received \$603,000 in new awards this year alone.

The Institute for Nonprofits was awarded more than \$750,000 in external funding and developed new research partnerships with institutions in North Carolina and Washington, DC. It was particularly successful in attracting gifts (see development section).

Other examples include the following:

- The North Carolina Language and Life Project (NCLLP) exhibited at the NC State Fair, using posters on different languages and dialects, interactive TV-monitor activities, video vignettes of its popular

documentaries, and give-away dialect buttons. In cooperation with the Ocracoke Preservation Society, the NCLLP is completing a new oral history CD and accompanying narrative booklet titled *Ocracoke Still Speaks: Reflections Past and Present*.

- Two non-tenure-track Foreign Languages faculty members developed a certificate by exam program in Spanish for Health Professions that will first be administered in fall 2012. Health professionals from both Duke and UNC-CH have lauded the effort.
- *The Philanthropy Journal*, a program of the college's Institute for Nonprofits, reached an average of 40,000 monthly unique visitors. The Institute hosted two workshops on nonprofit tax issues that reached more than 450 nonprofit leaders.
- With help from the College of Education and community sponsors, CHASS hosted the first Wake County Spelling Bee since 1997. Plans are underway for the March 2012 Bee.
- The Department of Social Work sponsored an anti-bullying symposium with the GLBT Center that was attended by more than 300 public school administrators, social workers, counselors, and HR personnel.
- CHASS students are involved in extension and engagement. For example, the impact of MPA and MIS students' in-kind work through unpaid internships and service learning activities, including helping local governments and nonprofits write grant applications and conduct program evaluations, is valued this year at approximately \$125,000.
- The world's first courses in Humanitarian Work Psychology (HWP) were delivered in Europe in the summer of 2010 by Associate Professor of Psychology Lori Foster Thompson. She was appointed to lead a global task force that will develop the newly-emerging sub discipline of "humanitarian work psychology," that is, research and applied organizational psychology in such humanitarian areas as poverty reduction and disaster relief and recovery.
- Michael Cobb (Political Science) created a "Pack Poll" that gave political science students hands-on experience in survey research, with results published in *The Technician* and reported in the News and Observer. He also took five Pack Poll students to Washington, D.C. to meet with pollsters and political professionals.
- Bill Boettcher (Political Science) involved undergraduate students in field research on nuclear nonproliferation policy through his Global Team Research Project. He also took students to Washington, D.C. to visit national security agencies.
- The college's French faculty and students reached out to French business exchange students through the French SKEMA Business School that opened an international campus on NC State's Centennial Campus. The activities and exchanges were mutually enriching and beneficial.
- Social Work has developed numerous challenging and influential year-long internships for students with state, regional, and local government such as the NC Division of Prisons, the Department of Corrections,

and the DHHS Office of Economic Opportunity, and with nonprofits such as WakeMed Hospitals, the NC Housing Coalition, and the YWCA that enable them to contribute to agencies/organizations in both direct and indirect practice.

CHASS Contributions to the University's Strategic Goals

We enhance scholarship and research by investing in faculty infrastructure:

The CHASS research office funded four FRPD (Faculty Research and Professional Development) awards, totaling \$16,000 to kick-start research projects, as well as seven Supplemental Research Awards (SRAs) for a total of \$32,500. Where funds were available, the college supported faculty travel, particularly for the purposes of visiting funders and developing and submitting grant proposals. The Department of History sponsored six academic conferences this spring semester, all of which brought nationally and internationally recognized scholars to campus, thereby stimulating faculty research, fostering new collaborative ties as well as raising the profile of the department, and laying the groundwork for two major grant proposals, and four sets of collected essays. Additional funds were used to support faculty research and travel, particularly for faculty whose research requires extended access to sites away from campus for their data collection (e.g., archeological digs, interviewing indigenous peoples, access to archives).

Assistance from the Provost's office made possible a number of investments in faculty scholarship, research, and travel this year. The Department of English used \$110,000 to support faculty travel to deliver papers at conferences and to support faculty research. The Department of Philosophy and Religious Studies used close to \$25,000 in faculty travel funds to support 21 conference or research trips for 11 different faculty members. P&R also spent \$17,888 in travel from Distance Education funds to support nine different faculty members on 19 conference/research trips. Interdisciplinary Studies provided \$14,000 in international and domestic travel funding to support the efforts of six faculty members who were conducting primary research, presenting research at conferences, and performing original authored music. IDS sponsored the travel of several guests who visited NC State to participate in various forums engaging both undergraduate and graduate students.

We enhance interdisciplinary scholarship to address the grand challenges of society:

Our departments of History, Philosophy and Religious Studies, Foreign Languages and Literatures, Sociology, Social Work, and English, our School of Public and International Affairs, and the faculty involved in our interdisciplinary CRDM (Communication, Rhetoric, and Digital Media) doctoral program all hosted symposia and workshops of interest to professionals in the field and to the general public. These included:

- Our college hosted conferences on Nuclear Proliferation and National Defense, in collaboration with the Department of Nuclear Engineering (Political Science); the Third Annual Symposium on Teaching Writing (English); and a Time Travel Symposium (Philosophy and Religious Studies).
- SPIA faculty lectured in classes in Environmental Sciences, Nuclear Engineering, Forestry, Law and Public Policy at Campbell Law School; in Environmental Law at TERI University, Delhi, India; in Polling at Duke University; and in Public Engagement in Science at the NSF and Science Museum of Boston.
- CHASS continued its partnership with the College of Engineering, the Institute for Emerging Issues, and other groups to support the Engineering, Policy, and Society seminar series. The bi-annual event provides a forum for a broad interdisciplinary conversation on some of the world's most pressing issues and helps students, faculty, and Triangle residents examine the connections between engineering and technology, policy design and implementation, and social contexts and consequences. This year's foci were computing and communications technologies (fall) and climate shift (spring).
- We continue to be home to some of the highest enrollment interdisciplinary degree programs, including undergraduate programs in International Studies; Science, Technology, and Society; Arts Applications; and Film Studies. We also have large interdisciplinary graduate programs, including the Master's of International Studies and the doctoral program in Communication, Rhetoric, and Digital Media.

We enhance organizational excellence by creating a culture of constant improvement:

- The college's academic affairs office launched a pilot college advising program to provide additional, walk-up advising support for our students. The program was well-received by students and will continue in 2011-2012.
- We created and filled a post-doc position to enhance International Programs and initiatives in the college; the post-doc will live in residence at Alexander Global Village, and will coordinate academic and student life programs between our college and "the village."
- We restructured the CHASS courses and curricula committee and all CHASS Graduate committee meetings to dramatically reduce time spent reviewing course action forms (all forms are pre-reviewed/approved for accuracy prior to meeting). Academic Affairs also funded reviews of each department's Distance Education (DE) program.
- The college was approved to pilot a first-year course in fall 2012 featuring the intellectual work of CHASS faculty. This course is designed to enhance interdisciplinarity, increase retention and encourage student success.
- The academic affairs office digitized all archival undergraduate and graduate student files. We implemented websites for both the College Courses and Curriculum committee and the DGP committee to improve and standardize workflow. We developed an on-line calendar for the academic affairs staff

(indicating deadlines, meeting dates/times, regularly recurring activities, etc.) that is integrated with a CHASS on-line calendar.

We enhance local and global engagement through focused strategic partnerships:

- Professor of History Akram Khater is developing a focused engagement with the Gulf States, in particular with the United Arab Emirates. He obtained funding from Aramco-Saudi Arabia to develop K-12 outreach, a program that began with a middle school in Knightdale, and recently sponsored a high-level delegation from the UAE that explored broader collaboration on alternative energy research and faculty/student exchanges.
- The college and Department of Foreign Languages and Literatures have taken a unique role in advancing coordination of and access to foreign languages and classics across the UNC system (as described earlier in this report).
- We are actively pursuing partnerships with the University of Surrey and Universidade de Sao Paulo, both of whom are members (with NC State and the University of Seoul) of the University Global Partnerships Network (UGPN). Our college has a dual degree program (Masters of International Studies/Masters of European Politics) with U. Surrey, and has successfully completed faculty exchanges with them in Film Studies, Sociology, Psychology, and other domains in the humanities and social sciences. Dean Braden visited both U. Surrey and U. Sao Paulo, furthering connections that will bring together students and faculty in our college and at our UGPN member institutions.

Faculty Honors, Awards and Recognition (Selected)

- **Maxine Atkinson** (Sociology) received the American Sociology Association's 2011 Distinguished Contributions to Teaching Award. This is the society's highest award for teaching, given for the national impact of a faculty member's work in teaching sociology. Atkinson was acknowledged for her scholarship on teaching and learning, graduate student mentorship, and undergraduate programmatic development.
- **Joan Keyton** (Communication) received the Gerald M. Phillips Award for Distinguished Applied Communication Scholarship. The award "recognizes communication scholars responsible for authoring significant bodies of published research and creative scholarship in the area of applied communication." Keyton also received the CHASS Outstanding Research Award.
- **Charlie Coe** (School of Public and International Affairs) received the Charles Levine Award from the American Society for Public Administration.
- **Carolyn Miller** (English) was named a 2010 Fellow of the Rhetoric Society of America. Fellows are named by the society's board of directors "in recognition of sustained and distinguished scholarship, teaching, and service to the field of rhetoric studies."

- **Tony Stewart** (Department of Philosophy and Religious Studies) received the prestigious NC State Alumni Outstanding Research Award for 2010-2011. His broad research career at NC State includes encouraging the study of South Asian languages and the development of continuing interest in CHASS in South Asia. Stewart also won the University's Outstanding Extension Service Award and was inducted into the Academy of Outstanding Faculty Engaged in Extension.
- **John Begeny** (Psychology) won numerous awards: the 2010 Ernest A. Lynton Citation for Distinguished Engaged Scholarship (this nationally competitive award recognizes an early-career faculty member across all academic disciplines who demonstrates outstanding integration of community-engaged teaching, research, and service; the award is sponsored by the New England Resource Center for Higher Education); the NC State University Alumni Association Outstanding Extension and Outreach Award (the Alumni Association honored three faculty members this year); the Opal Mann Green Award for Community Partnerships, for his work facilitating, coordinating, evaluating, improving, and sustaining a reading program called Helping Early Literacy with Practice Strategies (HELPS), and the nonprofit HELPS Education Fund that supports its mission; induction into NC State's Academy of Outstanding Faculty Engaged in Extension; and selection as an NC State Community Engaged Faculty Fellow from the Provost's Office and the Office of Professional Development.
- **Rupert Nacoste** (Psychology) and **Trace Reid** (Political Science) were awarded NC State 2011 Faculty Diversity Awards for their strong commitment to diversity at NC State University.
- **Heidi Hobbs** (School of Public and International Affairs) was awarded NC State's first annual Outstanding Global Engagement Award.
- **Rupert Nacoste** (Psychology) was named as a distinguished professor in the first annual Student Government Distinguished Professor Lecture Series.
- **John Kessel** (English) won the 2010 Ignotus Award for best science fiction short story translated into Spanish, "The Invisible Empire."
- **Katherine Mellen Charron** (History) earned the 2010 Julia Cherry Spruill Prize for Best Book in Southern Women's History, Southern Association of Women's Historians and the 2010 George C. Rogers Jr. Prize, Best Book in South Carolina History from the South Carolina Historical Association.
- **Andy Taylor** (Political Science) received the John W. Pope Center for Higher Education Spirit of Inquiry Award for his political science course, Public Choice and Political Institutions.
- **Steve McDonald** (Sociology) was one of three social scientists selected to participate in the U.S. Scholars Program for 2011. The award provides summer funding to conduct research on informal mentoring relationships and employment outcomes, the results of which will be presented to the DOL in the fall.

- **Scott Fitzpatrick** (Anthropology) was appointed as a research collaborator at the National Museum of Natural History at the Smithsonian Institution.
- **Ann Ross** (Anthropology) teaches in a forensics analysis lab that *Popular Science* magazine tagged as one of the “30 Most Awesome College Labs” in the nation.
- **Tim Wallace** (Anthropology) received NC State's First Year College Student Advocacy Award that recognizes individuals and departments "who embody excellence in service to students, who demonstrate availability and openness to students, and who use their roles to advocate policies and programs that are in the best interest of all undergraduates students at NC State."
- **Lori Foster Thompson** (Psychology) received an NC State University Office of Faculty Development “Thank a Teacher” Award as well as a “Highly Commended Award” from the Emerald Literati Network for an article published in *Personnel Review*.
- **Jim Alchediak** and **Sandy Stallings** (Communication) earned the National Academic Advising Association certificate. The NACADA promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students.
- **Jade Berry-James** (Public Administration) received the Sylvester Murray Distinguished Mentor Award at the Conference of Minority Public Administrators.

CHASS Student Honors (selected)

- 61 students were eligible for Phi Beta Kappa; 75 graduate and undergraduate students were inducted into Phi Kappa Phi
- 24 of the Park Scholars this year had a CHASS major
- 13 students were Caldwell Fellows
- 78 students participated in the University Honors program
- 263 students participated in the University Scholars program
- Nearly 2,700 students earned Dean’s List honors during the academic year (1,379 in the fall; 1,312 in the spring)
- A CHASS major was among the four Mathews medalists

CHASS student leaders held key student government positions in 2010/2011: **Kelly Hook** (Poli Sci) was student body president; **Stephen Kouba** (Poli Sci), student senate president; **Buddy Bryson** (Sociology), student body treasurer; **Monica Noble** (Eng), student body chief justice; **Will Lamb** (Comm), union activities board president; and **Kristy Craig** (Poli Sci), senior class president.

Additional examples of CHASS student leaders include **Jenna Wadsworth** (Political Science, Women’s and Gender Studies), who is the youngest elected official currently serving in the state. Jenna was elected to the Wake County Soil and Water Conservation District in November. NC State Park Scholar **Vinnie Feucht** (English ‘11), won the highly competitive Innovation Institute Scholarship from ThinkImpact, a nonprofit that

helps students learn social entrepreneurship in rural Africa by developing sustainable products and services. **Will Badger** (MFA Creative Writing '11) leaves NC State to enter a PhD program at Oxford, turning down a Fulbright Scholarship to Poland to do so. Two other English graduate students were awarded Folger Library fellowships this year. **Kristy Craig** (Poli Sci) earned the university's prestigious Mathews Medal for her years of service to the university. Caldwell Fellow **Doaa Dorgham**, a junior psychology major with a minor in international studies, was one of 40 students chosen from across the country to take part in the 2011 Student Freedom Ride organized by PBS to promote an upcoming documentary, "Freedom Riders," on the 1961 Civil Rights bus rides. **Alyson Harding**, a bioarchaeology major and Park Scholar, was recently awarded an internship at the Smithsonian Institution as part of the Natural History Research Experiences (NHRE) program. She was one of six students chosen from 200 applicants around the country for the program that provides housing, travel, and a \$5000 stipend over 10 weeks to give students hands-on experience working with Smithsonian staff on research related to bioarchaeology. Sociology graduate student **Laura Fitzwater** received the 2011 NC State Outstanding Teaching Assistant Award. At the university's Graduate Research Symposium, CHASS students took first and third place in the Social Sciences division and second and third place in the Humanities and Design division.

Private Sector Fundraising and Advancement Activities

After joining NC State University last May, Marcy Engler is completing her first year as CHASS Executive Director of Development. Adam Compton '10, former NC State Senior Class President, joined the Development Team in November, filling a position vacated in July. Brandi Orbin ('94) was hired in late April as Associate Director of Development for Major Gifts, joining the team from the Georgia Institute of Technology. After a year of building, the CHASS Development Office is poised to increase contact with our 31,000 plus alumni base and enhance relationships with our existing friends and donors.

Although new gifts and commitments to the college were down 12% as compared to 2009-10, due in large part to the more than \$600,000 in pledges received last year in support of specific college programs, unrestricted new gifts and commitments for current operations were up over 406%, and new gifts and commitments received from our alumni were up over 530%. In addition, gift receipts also increased 42% over the same period. Highlights for the year included the creation of five new endowments for the college which will provide undergraduate, graduate, and program support. The college was delighted to benefit from the generosity of Lonnie and Carol Poole, and we look forward to the implementation of the Carol Johnson Poole Endowment.

The college hosted three Advisory Board meetings and significantly ramped up board involvement at key college events. Board responsibilities were revised, including a commitment from each member to support the college with an annual gift of at least \$1,000. We welcomed Emily Barbour as president, and added three new board members, including our first from the DC area. We hosted two events at the chancellor's residence,

with board members and key prospects in attendance. We conducted more than 70 visits with key prospects, focusing on areas of high alumni concentration, including Raleigh, Charlotte, and Washington D.C.

Using one-time funds, the college director of communication published *Accolades*, a 24-page print magazine for our alumni and friends, as well as four electronic e-newsletters. We published weekly electronic schedules of upcoming college events for our constituent groups and for students, and promoted CHASS scholarship, research, faculty, and students through a range of outlets across campus and externally. We created social media outlets such as Facebook and Twitter, created a newsblog for the college, and have begun redesigning our college website for improved usability.

Administration

Vicki Gallagher (Communication), served as Interim Associate Dean for Academic Affairs this year as we determined the feasibility of reconfiguring the role to encompass both undergraduate and graduate studies. We decided it was indeed do-able, and that Dr. Gallagher was the one to do it. She was named permanent Associate Dean of Academic Affairs in spring 2011. Karen Young (Psychology) served as Interim Assistant Dean of Undergraduate Programs. The following faculty members assumed new leadership roles in 2010-2011: Tom Birkland, Associate Dean for Research, Extension, Engagement, and Economic Development; Helga Braunbeck, Assistant Dean for Interdisciplinary Studies; Bob Moog, chair, Department of Political Science; Maria Pramaggiore, director, Film Studies program; James Kiwanuka-Tondo, interim director, International Studies. These administrative changes are occurring as the academic year ends: Tina Hancock is leaving as head of Social Work; Monica Leach will become interim department head. Bob Kochersberger is stepping down as head of the Master of Arts in Liberal Studies Program; Mike Garval will take his place. Chris Pierce is retiring as head of Women's and Gender Studies; Deborah Hooker will lead that program.

Concerns and Recommendations for the Future

During 2011-12, CHASS will focus on a number of goals, including these:

- Continue to protect our core mission while responding to increasing economic challenges.
- Align our college's long-term plans with the university's new strategic plan to guide program, personnel, and resource allocation decisions.
- Develop and respond to academic program review processes initiated by the university and system.
- Continue to invest in the scholarship and research of our faculty with available funds.

The CHASS budget has not kept pace with the demands placed upon it. CHASS has expanded its research, graduate programs, certificates, majors, and distance education initiatives to support NC State's strategic plan and UNC Tomorrow goals, despite reductions in financial resources and continued space limitations for faculty, graduate students, and research. Although we will initiate (and complete) an aggressive reorganization of our business services within the college to realize additional savings for non-core activities, the depth of reductions we are expecting will lead to reductions in our core activities. We will work with our students, their families,

and our faculty and staff to ensure those difficult choices leave us in the best position possible for continuing to serve our university and the State of North Carolina.